



BANQUET

EXPANSION  
DIEPPE

Nos entreprises. | Our businesses.  
Notre fierté! | Our pride!

2019

## Nominations



### Expansion Dieppe Banquet March 28, 2019

We invite you to fill out the application form for one of the following awards:

- Business Excellence Award
- Service Business Excellence Award
- Emerging Business Award

Please return the Nomination Form to Expansion Dieppe no later than **Tuesday January 15th, 2019** at [expansiondieppe@dieppe.ca](mailto:expansiondieppe@dieppe.ca)



EXPANSION DIEPPE

# Nomination

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## Expansion Dieppe Banquet

*Our businesses. Our pride!*

Expansion Dieppe wishes to recognize the important contribution of the business community and its leaders towards its continued development. Three awards will be presented during Expansion Dieppe Banquet. The competition is open to all private sector businesses operating in Dieppe, and nominations are being accepted in the following three (3) categories.

## Award Categories

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**Business Excellence Award:** This award is for a Dieppe company, which has made a significant contribution to the business community. The business must have been operating for at least five (5) years without interruption as December 31<sup>st</sup>, 2018. This company has an exemplary vision, managerial insight and traits that others aspire to have. It must have demonstrated success and growth in terms of expansion/diversification, sales, profitability, job creation and the physical image of the company. It must have shown a commitment to the community through its involvement and/or contributions. A company that has already won this award can re-apply after eight (8) years.

**Service Business Excellence Award:** This award is for a Dieppe company that operate in the service industry, which must have demonstrated success and growth in terms of expansion, diversification and investment. Growth in sales, profitability, job creation and the physical image of the company will also be considered. The company must have been operating for at least five (5) years as December 31<sup>st</sup>, 2018 and must contribute to the economic development of the region through its involvement in socio-economic organizations either directly or indirectly. A company that has already won this award can re-apply after eight (8) years.

**Emerging Business Award:** This award is for a Dieppe company that, in its short history, has been able to build a reputation as a credible, innovative company with a promising future. It must have been successful or demonstrate sufficient potential such as sales, profitability, growth prospects and job creation. Finally, it must demonstrate a commitment to the community through its involvement and/or contributions. The company must have been operating for at least two (2) years (2017 and 2018) without exceeding the eligibility age of five (5) years as December 31<sup>st</sup>, 2018. A company can only win this award once.

## FAQ

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- Private business located in Dieppe;
- A branch can only apply under one name;
- A franchisee located in the Dieppe territory may apply even if the head office is not in the Dieppe territory;
- No minimum number of employees is required to qualify for a prize;
- A finalist from a previous edition may resubmit.

## Selection Criterias

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The selection criterias are as follows; and each criteria will be weighed based on the corresponding percentage:

I. Business profile	--*
II. Strategic Planning	10%
III. Marketing	20%
IV. Business Development	20%
V. Human Resource Management	20%
VI. Community Involvement	15%
VII. Finances	<u>15%</u>
<b>Total</b>	<b>100%</b>

\* Candidates are encouraged to provide supplementary information, based on established criteria, which may assist judges in better assessing the merits of the company. Nominations that are accompanied by supporting information may merit additional points during the evaluation.

## Selection Process and Confidentiality

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Nominations will be reviewed and judged by a selection committee comprised of experts representing a diversity of sectors from the community. Judges also reserve the right to request clarification and/or supporting documentation of nominations on an as needed basis.

Any information provided is strictly confidential and only reviewed by the selection committee.

All companies are treated fairly as part of the selection process.

Nominees will be notified prior to the ceremony in order to allow time to better prepare for this excellent promotional opportunity. The official announcement and presentation of the award will take place at *"Expansion Dieppe Banquet. Our businesses. Our pride!"*

Please note that the selection committee reserves the right to modify the rules at its discretion.

## Benefits of the finalists of one of the three prizes

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- 2 complementary tickets to attend the Banquet
- Presentation of your company (profile, photos and logo)
- Recognition at the Banquet
- Opportunity to be a recipient of one of three prizes
- Opportunity to be recipient of the "My Choice" award which is the choice of the public

## Benefits of recipients of one of three prizes

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- Trophy of the prize in question
- \$ 500 subsidy for a team activity
- Advertising "congratulations" in the paper and digital press

The winners will be announced at *"Expansion Dieppe Banquet. Our businesses. Our pride!"* on March 28, 2019 at CCNB – Campus de Dieppe.